



agriculture, forestry & fisheries

Department:
Agriculture, Forestry and Fisheries
REPUBLIC OF SOUTH AFRICA

Directorate Food Safety and Quality Assurance, Private Bag X343, PRETORIA, 0001

FAX COVER SHEET

TO:	All manufacturers, packers, importers and retailers of fruit juice and fruit drink products		
	SA Fruit Juice Association		
	Directorate: Inspection Services		
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Subject

DISPENSATION: DEPICTING AND NAMING OF BERRIES, LEMONS, LIMES & GRANADILLAS IN THE CASE OF FRUIT JUICE BLENDS AND FRUIT NECTAR BLENDS

Background

Regulation 14(2)(a)(i) and (b)(i) in R.286 dated 7 November 1980, as amended, currently prohibit the use of a fruit name in the class name if the specific blend contains less than 6% (v/v) fruit juice in the ready-to drink form of the fruit concerned.

In the case of a single fruit juice and drink product, depictions of the fruit concerned are only allowed if the fruit juice content in the ready-to-drink form at least complies with the minimum percentage fruit juice prescribed for the classes Fruit Juice and Fruit Nectar. For fruit juice blends and fruit nectar blends however, the prohibition on the use of a fruit name in the class name if the specific blend contains less than 6% (v/v) fruit juice in the ready-to drink form of the fruit concerned was also applied to depictions/pictures of individual fruits which contribute less than 6% fruit juice to the blend.

The Department was approached by industry to allow for the naming of berries, lemons, limes and granadillas in the class name as well as the depiction of these fruits at minimum 2% juice content in the case of the classes Fruit Juice Blend and Fruit Nectar Blend due to the following reasons:

- Only a small quantity is necessary to achieve the desired taste profile.
- Some of the products (e.g. berries) are not always readily available.
- Some of the products/concentrates are very expensive.

A decision was therefore taken by the Department to issue the following industry dispensation:

Dispensation

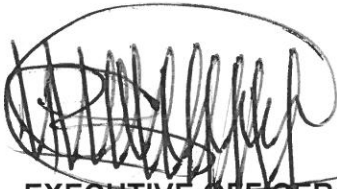
Permission is hereby granted by the Executive Officer: Agricultural Product Standards in terms of section 3(1)(c) of the Agricultural Product Standards Act, 1990 (Act No. 119 of 1990), to all manufacturers, packers, importers and retailers of fruit juice and fruit drink products regulated under regulation R.286 of 7 November 1980, as amended, to apply the following concession to *berries, lemons, limes* and/or *passion fruit (granadillas)* only when they form part of a Fruit Juice Blend or Fruit Nectar Blend product:

To use the name of the specific fruit in the class name, and depict such fruits on the container in instances where the mentioned fruit contributes on an individual basis at least 2% (v/v) fruit juice to the blend in the ready-to-drink form.

This permission is subject to the following conditions:

- All other conditions of regulation R.286 of 7 November 1980, as amended, shall be complied with.
- It may be withdrawn at any time should a valid complaint be received.

- (c) All manufacturers, packers, importers and retailers of fruit juice and fruit drink products indemnify this Directorate and this Department from any detrimental effect, financially or otherwise, which may emanate as a result of this permission.
- (d) Termination date: When the amendment of the relevant regulations is published in the Government Gazette.



EXECUTIVE OFFICER:

AGRICULTURAL PRODUCT STANDARDS ACT, 1990 (ACT No. 119 OF 1990)

