



NATIONAL DEPARTMENT OF AGRICULTURE  
REPUBLIC OF SOUTH AFRICA

Directorate Food Safety and Quality Assurance, Private Bag X258, PRETORIA, 0001 • Tel: 012- 319 6000

## FAX COVERAGE

**TO: SAAFQIS officers responsible for Fruit Juice and Drink Regulations**

**ATTENTION:**

Gauteng (Kobus Kemp) 012-323 2956  
Eastern Cape (Theuns van Niekerk) 041-484 2785  
Western Cape (Yolanda Wanliss) 021-887 9457  
Natal (Rakesh Singh) 031-368 2408  
East London (Lafras Venter) 043-722 5154  
Free State (Solly du Preez) 051-448 0802  
Nelspruit (Laurent Changuion) 013-755 4527

**NB! Please distribute as widely as possible amongst the industry**

<b>FROM:</b>	Theo van Rensburg	<b>E-MAIL:</b>	theo@nda.agric.za
<b>TEL:</b>	+27 (0)12 319 6020	<b>REFERENCE NO:</b>	21/3/1/2
<b>FAX:</b>	+27 (0)12 319 6055	<b>SERIAL NO:</b>	427
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Re:

### **DISPENSATION: PERMISSION TO USE NATURAL AND NATURE IDENTICAL FLAVOURANTS IN UNSWEETENED AND SWEETENED FRUIT JUICES**

The Fruit Juice and Drink Regulations (No. R.286 of 7 November 1980, as amended) currently only permits the use of natural fruit essence (aroma) of the fruit concerned in the classes Unsweetened Fruit Juice, Sweetened Fruit Juice and blended products thereof. This Directorate is of the opinion that this requirement is unnecessarily restrictive since these essences/aromas are in many instances too expensive, do not provide optimum product taste, have a short shelf-life and are often not locally available or in some cases not available at all.

In view of the afore-mentioned and taking into consideration what is already taking place in practice, permission is hereby granted by the Executive Officer: Agricultural Product Standards in terms of section 3(1)(c) of the Agricultural Product Standards Act, 1990 (Act No. 119 of 1990), to the fruit juice and drink industry to also use natural flavourants (originating from the fruit concerned as well as from other natural sources) and nature identical flavourants in the classes Unsweetened Fruit Juice, Sweetened Fruit Juice, Blended Unsweetened Fruit Juice and Blended Sweetened Fruit Juice: Provided that the presence of these flavourants be specified in the ingredients list and well as follows: "Natural Flavourant"/"Natural Flavourants" or "Nature Identical Flavourant"/"Nature Identical Flavourants", as the case may be.

This permission is subject to the following conditions:

- All other conditions of the relevant regulations shall be complied with.
- It may be withdrawn at any time should a valid complaint be received.
- The fruit juice and drink industry indemnify the Directorate and the Department from any detrimental effect, financially or otherwise, which may emanate as a result of this permission.

(d) Termination date: When the amendment of the relevant regulations is published in the Government Gazette.



**EXECUTIVE OFFICER:**

**AGRICULTURAL PRODUCT STANDARDS**

Copies: Coca-Cola Southern and East Africa – ATT: Ms. Karen Vokes (Fax: 011-644 0673)

The Executive Director: SAAFFI – ATT: Mr. Michael Gristwood (Fax: 0866 203 723)

The Executive Director: SACPA – Att: Mr. John Sheppard (Fax: 015-307 4102) – Please distribute to all your members.